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Website SEO Bericht von berthold.com

SEO Bericht erstellt am 14 November 2022 um 18:13

Der SEO Wert ist 65/100

SEO Inhalte

⚠	Seitentitel	Measurement Solutions from the experts - Berthold Technologies GmbH & Co.KG **Länge : 79** Ideal, aber dein Seitentitel sollte zwischen 10 und 70 Zeichen (Leerzeichen inbegriffen) enthalten. Benutze dieses kostenlose Tool um die Länge zu prüfen.
⚠	Seitenbeschreibung	As a technology leader in life sciences, process control and radiation protection, we help you create a healthier world, a safer environment and more efficient manufacturing processes. **Länge : 184** Ideal, aber deine Seitenbeschreibung sollte zwischen 70 und 160 Zeichen (Leerzeichen inbegriffen) enthalten. Benutze dieses kostenlose Tool um die Länge zu prüfen.
✗	Suchbegriffe	Nicht so gut. Wir konnten keine META-Suchbegriffe/Keywords auf deiner Webseite finden. Keywords sind nicht mehr kritisch oder von Google verwendet, aber immer noch von anderen Suchmaschinen verwendet. Benutze dieses kostenlose Tool um META-Keywords zu erzeugen.
✓	Og META Eigenschaften	Sehr gut, denn diese Webseite nutzt die Vorteile aus den Og Eigenschaften.

Eigenschaft	Inhalt
type	website
site_name	Berthold Technologies GmbH & Co.KG
description	As a technology leader in life sciences, process control and radiation protection, we help you create a healthier world, a safer environment and more efficient manufacturing processes.

SEO Inhalte

title	Measurement Solutions from the experts - Berthold Technologies GmbH & Co.KG
url	https://www.berthold.com/en/

Überschriften

H1	H2	H3	H4	H5	H6
0	10	12	0	0	0

- [H2] Our stance on the war in Ukraine
- [H2] Berthold
- [H2] Committed to quality since 1949
- [H2] Learn more about Berthold Technologies
- [H2] News
- [H2] Events
- [H2] START YOUR CAREER AT BERTHOLD
- [H2] Magazine
- [H2] Worldwide contacts
- [H2] Newsletter Registration
- [H3] Cookies","description":"Berthold Technologies GmbH & Co.KG use cookies to provide you with an optimal website experience. These include cookies that are necessary for the operation of the website and the management of our corporate business targets, as well as those used purely for anonymous statistical purposes, convenience settings, or to display personalized content. You can decide which categories you wish to allow. Please note that not all website features may be available depending on your settings. For more information, see our Privacy Statement.","details":{"show":"Show details","hide":"Hide details"},"free":"Privacy Statement | Legal Notice","confirm":{"all":"Select all","required":"Nur technisch notwendige Cookies best\u00e4tigen","selection":"Confirm selection","single":"Best\u00e4tigen"}},"categories":{"default":{"title":"Necessary","description":"These cookies are used to operate the website. They enable security-relevant functions.","status":"ALLOW","required":true,"cookies":[""],"optOutCookies":[""],"sessionStorage":[""],"localStorage":[""]},"marketing":{"title":"Statistics & Marketing","description":"We collect anonymous data for statistics and analyses in order to optimize our website and online presence. We use Google Analytics for this. Marketing cookies allow us to display ads that are relevant to you on the websites and apps you use.","status":"DENY","required":false,"optOutCookies":["ga-disable-UA-203786-1"],"sessionStorage":[""],"localStorage":[""],"cookies":[{"name":"_ga","path":"\/","domain":".berthold.com"},{"name":"_gat","path":"\/","domain":".berthold.com"},{"name":"_gid","path":"\/","domain":".berthold.com"},{"name":"collect","path":"\/","domain":".google-analytics.com"},{"name":"IDE","path":"\/","domain":".doubleclick.net"},{"name":"pagead\/1p-user-list\/#","path":"\/","domain":".google.com"},{"name":"ANID","path":"\/","domain":".google.com"},{"name":"DV","path":"\/","domain":".google.com"},{"name":"1P_JAR","path":"\/","domain":".google.com"},{"name":"CONSENT","path":"\/","domain":".google.com"},{"name":"NID","path":"\/","domain":".google.com"},{"name":"test_cookie","path":"\/","domain":".doubleclick.net"}]}},"popup":{"enabled":true,"container":null,"structure":["title","description","categories","

SEO Inhalte

details"],"buttons":{"classes":{"all":"btn-mq-cc--confirm-all","required":"btn-mq-cc--confirm-required","selection":"btn-mq-cc--confirm-selection","single":"btn-mq-cc--confirm-single"}}},"cookie":{"path":"\/","domain":".berthold.com","expiryDays":365,"secure":false}}; ccOptions.popup.markup = { 'compliance': function (content) { return '' + content.free + '' + content.confirm.selection + '' + content.confirm.all + ''; } }; ccOptions.iframe = { 'markup': function (title, btn) { return 'Due to your cookie settings this video is not visible. You will see the content after you have agreed to the use of Statistics & Marketing in the cookie settings.'; } }; // ccOptions.popup.structure.splice(ccOptions.popup.structure.indexOf('details'), 1); var cc = new CookieConsent(ccOptions); })(); Measurement Solutions from the experts - Berthold Technologies GmbH & Co.KG (function(doc) { var addEvent = 'addEventListener', type = 'gesturestart', qsa = 'querySelectorAll', scales = [1, 1], meta = qsa in doc ? doc[qsa]('meta[name=viewport]') : []; function fix() { meta.content = 'width=device-width,minimum-scale=' + scales[0] + ',maximum-scale=' + scales[1]; doc.removeEventListener(type, fix, true); } if ((meta = meta[meta.length - 1]) && addEvent in doc){ fix(); scales = [.25, 1.6]; doc[addEvent](type, fix, true); } }(document)); document.cookie='resolution='+Math.max(screen.width,screen.height)+("devicePixelRatio" in window ? ","+devicePixelRatio : ",1")+'; path=/'; {"@context": "http://schema.org", "@type": "WebSite", "name": "Berthold Technologies GmbH & Co.KG", "url": "https://www.berthold.com/en/"} var tableFilter = 'Filter'; var tableFilterShowAll = 'Show all'; // Google Analytics Tracking Toggler var noticeGaDisabled = '' + '' + 'Notice:Google Analytics Tracking is disabled.'; var noticeGaEnabled = '' + '' + 'Notice:Google Analytics Tracking is active.'; var btnLabelGaEnable = 'Activate Google Analytics Tracking now.'; var btnLabelGaDisable = 'Disable Google Analytics Tracking now.'; Menu Downloads Knowledge Career Contact en close Country and language selection Global English Deutschland Deutsch USA English France Français Italy Italiano China Chinese Process Control Process Control close Products Level Measurement Density Measurement Bulk Flow Measurement Online Moisture Measurement Concentration Measurement Sources and shields Detector types Training Courses Industries Refinery Oil & Gas Production Metal & Steel Chemical & Petrochemical Sugar Pulp & Paper Building Materials & Construction Mining & Mineral Processing Water & Recycling Power Generation Food & Beverages Knowledge Base Knowledge Base Berthold Webinars FAQ Radiometric Measurement SIL Certificate Detector Sensitivity Detector Stability Radiation Interference Discrimination RID Bioanalytics Bioanalytics close Products All products at a glance Microplate Readers Microplate Washers and Dispensers Automated ELISA Systems Microvolume Spectrometers Tube Luminometers Gamma Counters Radio HPLC Detectors In Vivo Imaging Systems Accessories Validation and QC Tools Consumables Applications Multimode Reader Applications DNA quantification ELISA Protein-Protein Interaction Knowledge Base FAQ Applications & Technology Magazine Glossary Bioanalytics Contact Berthold Bioanalytics Radiation Protection Radiation

SEO Inhalte

		Protection close Products Contamination Monitors Activity Measurement Dose and Dose Rate Nuclear Data Processing Airborne Activity Individual Solutions Training Courses Applications Nuclear Medicine Civil Defence and Disaster Control Research Facilities Industry and Services Public Facilities Nuclear Facilities Knowledge Base Simultaneous Alpha and Beta What is radioactivity? What is alpha decay? Radiation Protection Webinars Service Service Service close Maintenance & Repair Services Service Contracts Training & Support Radiation protection measuring instruments Product training Product training for industrial applications Company Company close About Berthold Responsibility Corporate Guiding Principle Career Job opportunities Study with Berthold Apprenticeship Service Contacts var sliderId117 = 117; var slidesToShow117 = 1; var options117 = {}; options117.vertical = false; options117.dots = true; options117.slidesToShow = slidesToShow117; options117.slidesToScroll = 1; options117.autoplay = true; options117.fade = false; options117.cssEase = "ease"; options117.autoplaySpeed = 5000; options117.speed = 800; options117.arrows = true; options117.infinite = true; options117.adaptiveHeight = 'false'; $(document).ready(function(){ $('#slider-'+ sliderId117).not('.slick-initialized').slick(options117); }); Process ControlThe experts for non-contact process measurement technologyBioanalyticsInnovative system solutions for the Life Science laboratoryRadiation ProtectionSensitive and reliable turnkey solutions from the radiation protection experts Integrated measuring solutions from the experts in measuring technology • [H3] Company • [H3] Responsibility • [H3] Corporate Guiding Principle • [H3] Arrival of bullet-proof vests in Ukraine • [H3] INTRODUCTORY OFFER • [H3] Berthold Technologies enables procurement of bullet-proof vests for partner company in Ukraine • [H3] Africa Automation Technology Fair, Johannesburg • [H3] The One Health concept: how veterinary diagnostics is aiding COVID-19 detection • [H3] What is alpha decay? • [H3] What is radioactivity? • [H3] Berthold Webinars
	Bilder	Es konnten 58 Bild(er) auf dieser Webseite gefunden werden. Bei 1 Bild(er) fehlt ein ALT-Attribut. Füge ALT-Attribute zu deinen Bildern, um die Bedeutung der Bilder für Suchmaschinen zugänglich zu machen.
	Text/HTML Verhältnis	Anteil : **25%** Ideal! Das Text zu HTML Code Verhältnis dieser Webseite ist zwischen 25 und 70 Prozent.
	Flash	Perfekt, denn es wurde kein Flash auf deiner Webseite gefunden.

SEO Inhalte

	IFrame	Großartig, denn du verwendest keine IFrames auf deiner Webseite.

SEO Links

	URL Rewrite	Gut. deine Links sind für Suchmaschinen gut lesbar (sprechende Links)!
	Unterstriche in den URLs	Perfekt! Wir haben keine Unterstriche in deinen Links entdeckt.
	In-page links	Wir haben insgesamt 12 Link(s) gefunden, darunter 1 Link(s) zu Dateien
	Statistics	Externe Links : noFollow 0% Externe Links : natürlicher Link 16.67% Interne Links 83.33%

In-page links

Anker	Typ	Natürlich
cookie settings.	intern	natürlicher Link
Downloads	intern	natürlicher Link
Knowledge	intern	natürlicher Link
Career	intern	natürlicher Link
Contact	intern	natürlicher Link
Read more	intern	natürlicher Link
Read more	intern	natürlicher Link
Read more	intern	natürlicher Link
All News	intern	natürlicher Link

In-page links

All Events	intern	natürlicher Link
here	extern	natürlicher Link
info@berthold.com	extern	natürlicher Link

SEO Suchbegriffe

	Suchbegriffswolke	service berthold protection knowledge process close applications radiation products measurement

Konsistenz der Schlüsselwörter

Suchbegriff	Inhalt	Seitentitel	Suchbegriffe	Seitenbeschreibung	Überschriften
berthold	10	✔	✖	✖	✔
radiation	9	✖	✖	✔	✔
measurement	8	✔	✖	✖	✔
protection	8	✖	✖	✔	✔
products	7	✖	✖	✖	✔

Benutzerfreundlichkeit

	URL	Domain : berthold.com Länge : 12
	Favicon	Gut. Die Webseite hat ein Favicon.
	Druckeigenschaften	Es konnten keine druckfreundlichen CSS-Angaben gefunden werden.
	Sprache	Gut, denn du habst in den META-Elementen eine Sprache deklariert: en.

Benutzerfreundlichkeit

✗	Dublin Core	Diese Webseite nutzt nicht die Vorteile der Dublin Core Elemente.

Dokument

✓	Doctype	HTML 5
✓	Verschlüsselung	Perfekt, denn deine Webseite deklariert einen Zeichensatz: UTF-8.
✗	W3C Validität	Fehler : 2 Warnungen : 3
✗	E-Mail Datenschutz	Achtung! Es wurde mindestens eine E-Mail Adresse im Klartext auf deiner Webseite gefunden. Benutze dieses kostenlose Tool um E-Mail Adressen vor SPAM zu schützen.
✓	Veraltetes HTML	Sehr gut! Du verwenden aktuelle HTML Tags in deinem Webseitenquelltext.
•	Tipps zur Websiteges chwindigkeit	✓ Sehr gut, denn deine Webseite benutzt keine verschachtelten Tabellen. ✗ Schlecht, denn es wurden CSS-Angaben in HTML-Elementen entdeckt. Diese Angaben sollten in ein entsprechendes CSS-Stylesheet verlagert werden. ✓ Gut, denn deine Webseite enthält nur wenig CSS-Dateien. ✓ Perfekt, denn deine Webseite enthät nur wenig Javascript-Dateien. ✗ Deine Webseite nutzt die Vorteile von gzip nicht.

Mobile

•	Mobile Optimierung	✓ Apple Icon ✓ META Viewport Tag ✓ Flash Inhalt

Optimierung

	XML-Sitemap	Perfekt! Deine Webseite hat eine XML-Sitemap. http://www.berthold.com/sitemap.xml
	Robots.txt	http://berthold.com/robots.txt Sehr gut! Deine Webseite enthält eine robots.txt-Datei.
	Analytics	Sehr gut, deine Website hat ein Analyse-Tool. Google Analytics